

## INTERNATIONAL TRADE INFORMATION: TOP 10 WEBSITES

Internet is the main tool to obtain information on international trade information. There is a huge amount of information online including: international trade statistics, country information, market research, business directories, model documents and international contracts, etc.

Below we offer a selection of the 10 most relevant websites for businesses and professionals involved on international trade. This selection is based on three criteria: volume of information, usefulness of information and accessibility. For each web we provide the best access link and a briefing of the information contained in the website.

### [Comtrade](#) - International trade statistics by products and countries

This United Nations site provides international trade statistics of goods (exports and imports) by product and country of origin and destination. To use it is necessary to know the tariff code of the product sought (4 or 6 digits). While it is a very useful site for anyone involved in international trade, the information is not easily available. To get the information from the home page it is recommended to use the following path:

*Data availability - by reporter -choose the country and year in the first column - check box "I have read Readme First" - Continue - in quick filter select the tariff code (4 to 6 figures)- search - select option HS 2002 - apply*



The screenshot shows the UN Comtrade website interface. At the top left is the UN Comtrade logo. To the right, it says "United Nations Commodity Trade Statistics Database | Statistics Division". Below this is a navigation bar with links: Home, Data Query, Data Availability, Metadata & Reference, Subscription & Support, and Fast tracks. The main content area is titled "Shortcut Query" and contains several dropdown menus and input fields for filtering data. The filters include: "Show" (set to "Export"), "of" (set to "Type commodity text"), "in the year" (set to "recent years"), "from" (set to "New Caledonia"), "to" (set to "World"), and "in" (set to "any" classification). There is a "Search" button. On the right side, there is a "Work on IMTS" section with links to "Methodology IMTS", "Analytical Tables\*", "Int.Coop. & Workshops", and "Newsletter\*", with a note "\* regularly updated". At the bottom right, there is a search box with "Search for" and "data" and "help" icons, and a "Go" button.

### [Market Access Data Base](#) - Tariffs and import documents in countries that do not belong to the European Union

Web managed by the EU Commission. It is only accessible to members of the EU countries. It has two very useful resources for European companies that want to export to non EU countries:

**Tariffs:** tariffs rates that must be paid to export to each country. The search is performed by tariff codes (4 or 6 digits) and countries of destination of the goods.

**Import Documents:** all documents required by the customs of non EU member for each commodity. It is necessary to insert the tariff code of the product (4 or 6 digits) and the countries of destination. For each document the site provides the model and explains how to complete it.



The screenshot shows the 'Tariffs' section of the European Commission's Market Access Database. The page header includes the European Commission logo and the title 'TRADE Market Access Database'. A navigation breadcrumb reads 'European Commission > Trade > Market Access database > Tariffs'. A left-hand menu lists various categories: Home, What's new?, Export from EU (with sub-items: Tariffs, Procedures and Formalities, Statistics, Trade Barriers, SPS: Sanitary and Phytosanitary Issues, Rules of Origin), and Import into the EU. The main content area is titled 'Tariffs' and contains the following text: 'This section tells you which **import duties and taxes** you will have to pay on your exports to specific countries. Calculate a **landed cost** for your product by entering its specific standard [Harmonized System](#) code.' Below this text is a search form with a 'Country:' dropdown menu (placeholder: 'Please select a country ...'), a 'Product code (4 or 6 digits):' text input field, a 'Find code' link, and a 'Search' button.

### **Coface - Country-risk and macroeconomic data**

This website belongs to the French company COFACE (world leader in export insurance) is very useful to know the country risk and the business climate of each country.

It offers a classifications of 7 levels of risk from very low to high (A1, A2, A3, A4, B, C, D). From level A2 is advisable to take precautions and cover the risk, and levels C and D discourage investment operations. It also provides relevant macroeconomic information and a Strengths/Weaknesses Analysis of the economy of each country.



## ECONOMIC STUDIES

### The radical transformation of emerging country risk

by Yves Zlotowski.

The chief economist at Coface, highlights the radical transformation of risks in emerging countries. While traditional country risk (sovereign risk, external vulnerability) has appreciably declined, three new risks are appearing and need to be monitored: political instability, creeping protectionism and banking credit.

Coface publishes on this topic, a [detailed study](#), which you can see on this site.



### NEWS

#### EMERGING ASIA : COFACE WARNS OF GROWING RISKS LINKED TO HOUSEHOLD DEBT

10/14/2013

The growth potential in Asia remains high, driven by the middle class. Malaysia, South Korea, Singapore and Thailand: household debt similar to that of the United States at the time of the subprime crisis.

[Read more](#)

#### COFACE IS OPTIMISTIC ABOUT BUSINESS RISKS IN THE UNITED STATES AND CONCERNED ABOUT THOSE OF EMERGING COUNTRIES SUCH AS BRAZIL AND THAILAND

10/14/2013

Revised Country Risk assessments. Overall, advanced economies are doing better. The concerns come from the emerging countries, which are facing a structural decline in growth.

[Read more](#)

## Global Trade Alert - Information about international trade barriers

Real-time information on state measures that are likely to affect international trade. It identifies the trading partners and the effects on imports coming from different countries.

**GLOBAL  
TRADE  
ALERT**

Independent monitoring of policies that affect world trade

[Login](#) | [Register](#)

MEASURES STATISTICS ANALYSIS COVERAGE EVENTS PEOPLE NETWORK ABOUT

Global Trade Alert provides real-time information on state measures taken during the current global downturn that are likely to affect foreign commerce. It goes beyond other monitoring initiatives by identifying the trading partners likely to be harmed by these measures.

If you're on a slower connection, switch to the [low bandwidth](#) version.

[Report a measure](#)

Global Trade Alert encourages third parties to submit measures for scrutiny.

Report

Search measures by...

### New report: What Restraint? Five Years of G20 Pledges on Trade

Charts for the last 3 months

Click on the charts to see data over other time periods

Measure Type

Countries implementing measures

Countries affected by measures

Total Measures

Latest News | Latest Coverage

What Restraint? Five Years of G20 Pledges on Trade

Not Just Victims: Latin America and Crisis-Era Protectionism - The 13th GTA Report

Protectionism's Quiet Return: GTA's Pre-G8 Summit Report

Financial Times cites GTA data in call for vigilance against protectionism

GTA data used to assess what's holding EU exports back to China

Published measures: 3884  
Published in last week: 0

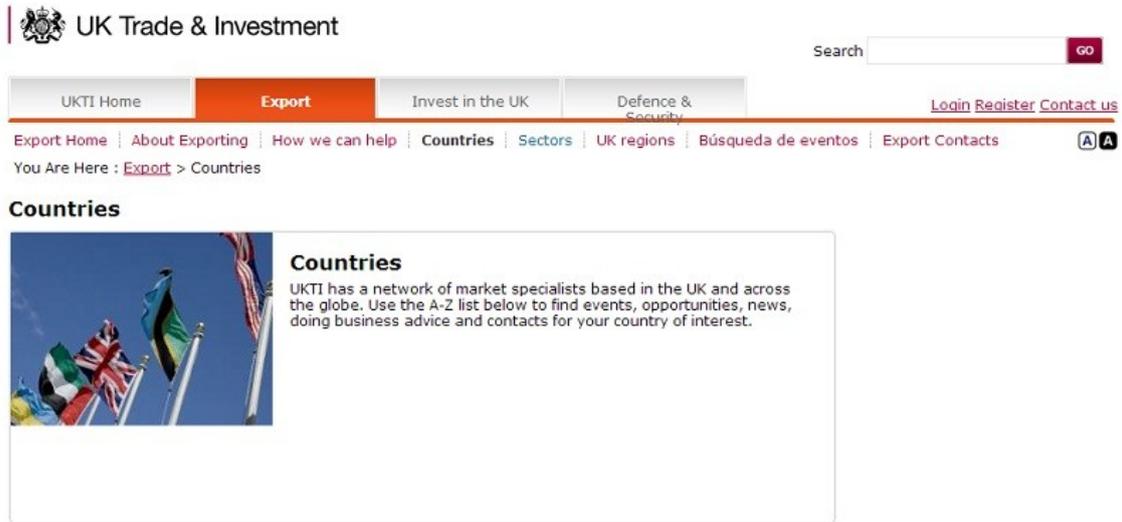
[Earlier news >>](#)

## UK Trade and Investment - Doing business guides of most countries

Web of the British Export and investment Agency which is very useful for the business guides aimed at trade professionals that visit a country for the first time. Each guide

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includes the following sections: Preparing to export, doing business, market opportunities and challenges, business etiquette, investment opportunities, etc.



The screenshot shows the UK Trade & Investment website. At the top left is the UK coat of arms and the text 'UK Trade & Investment'. To the right is a search bar with a 'GO' button. Below this is a navigation menu with tabs for 'UKTI Home', 'Export' (highlighted in orange), 'Invest in the UK', and 'Defence & Security'. Further right are links for 'Login Register Contact us'. Below the navigation is a secondary menu with links: 'Export Home', 'About Exporting', 'How we can help', 'Countries', 'Sectors', 'UK regions', 'Búsqueda de eventos', and 'Export Contacts'. There are also accessibility icons for 'A' and 'A'. Below the secondary menu is the breadcrumb 'You Are Here : [Export](#) > Countries'. The main content area is titled 'Countries' and features an image of several national flags. To the right of the image is the text: 'Countries UKTI has a network of market specialists based in the UK and across the globe. Use the A-Z list below to find events, opportunities, news, doing business advice and contacts for your country of interest.'

### [International Contracts](#) - International contracts models in five languages

This website provides 15 international contracts models in four languages (Spanish, English, French and German) and some of them also available for China in English-Chinese bilingual version. It offers also Memorandums of Understanding and Letters of Intent. All documents are in Word format ready to use.



The screenshot shows the International Contracts website. At the top is a blue header with the logo 'INTERNATIONAL CONTRACTS' and the tagline 'CONTRACTS & DOCUMENTS READY TO DOWNLOAD'. To the right of the logo is a Skype call button with the number '(+1) 617 418 47 42'. Below the logo are icons for English, Spanish, French, and German. Below the header is a navigation menu with links: 'Home', 'International Contracts', 'Commercial Contracts', 'China Contracts', 'Letters', 'Blog', 'Articles', 'About Us', and 'Contact'. The main content area is divided into two sections. On the left is a blue sidebar with a list of contract types: 'Sale', 'Distribution', 'Agency', 'Representation', 'Intermediary', 'Services', 'Consulting', 'Joint Venture', 'License', 'Franchise', 'Supply', 'Manufacturing', 'Expatriate', 'Pack Basic', and 'Pack Premium'. On the right is a promotional banner with an orange background. The banner features the text 'In less than 1 minute, buy and download the draft contract in Word format' and '...ready to use.' Below the text is a blue download icon and a shopping cart icon. At the bottom of the banner are five numbered buttons (1-5) and a play button icon. The background of the banner shows a person's hands writing on a document.

## [Incoterms](#)- Information about the 11 Incoterms on 2010 version

En esta página se ofrece información muy completa sobre los Incoterms de la última versión (2010): ¿qué son? y ¿para qué se utilizan? así como las obligaciones de compradores y vendedores para cada Incoterm, ejemplos y gráficos explicativos.



## [Globaltrade](#) - Business directory of export services providers and market analysis

This private website, sponsored by different agencies of foreign trade promotion, offers two very useful resources:

[Business Directory](#): more than 100.000 trade services providers classified by country and specialty: agents and distributors, trading companies, transportation and logistics, lawyers, etc.

[Market Analysis](#): more than 30.000 documents on market research, industry news, tips for doing business, etc.



## Kompass - Worldwide business directory

It is the leading global company directory with nearly 3 million registered businesses in 50 countries. The search can be done by country, product or company name. The classification of products is very ample and that facilitates the search for potential customers and suppliers in each country. It has a first level of free information (identification of the company and contact details) and then a second payment level (commercial report of the company).



## Infotrade - International Trade Database

To access these websites as well as other websites with useful information about international trade we recommend to use [Infotrade Database](#) that provides access to 1.000 international trade best websites classified by subjects and countries.

